

Fundraising Pack

*Everything you need to know
if you are thinking about
fundraising for us...*



**Asylum
Welcome**

30 YEARS OF WELCOME

Thank you for standing with us



This year, Asylum Welcome marks 30 years of offering advice, practical support, and a sense of welcome to people seeking safety in Oxfordshire.

If you are thinking about fundraising for us, thank you.

Every cake baked, every mile walked, every conversation shared becomes part of a much larger story – one that has been growing here for three decades. A story of neighbours supporting one another, of strangers becoming friends, of people rebuilding their lives with dignity and hope.

Asylum Welcome supported 2,087 people last year – with food, advice, digital access, safe places to sleep, youth support, and much more. None of this happens without the energy and care of our community.

We will be here to support you all the way. And we will make sure you know the difference your fundraising makes.

With warmest thanks,



Sarah Totterdell & Hari Reed
Joint CEOs, Asylum Welcome

Why it matters

People seeking asylum have the fewest rights and the least access to public funds, yet often the greatest need.

Your fundraising helps us provide:

- essentials such as food and toiletries when they are most needed
- expert immigration advice at moments of intense uncertainty
- outreach to people living in asylum hotels
- support for young people facing adulthood alone
- support for families to navigate the school system
- employment support that empowers individuals to rebuild their lives
- a safe place to sleep through Sanctuary Hosting

and much more!

Last year alone:

429 clients were helped by our Legal Immigration Advice service

200 young people were supported by our Youth Service.



709 clients were supported by our Adult & Family Service



673 clients received support through our Hotel Outreach work



4,633 nights of safe accommodation were provided through our Sanctuary Hosting service.



“When I’m in the hotel, I can’t be myself. But here, I can speak, be seen – and feel safe.”

Asylum Welcome client

300+



incredible volunteers gave over 23,000 hours of their time

This support is practical and immediate – and it changes how a day feels.



Fundraising ideas

You can keep it simple or be as creative as you like.

You might:

- host a coffee morning or shared meal
- organise a quiz night or film evening
- take on a sponsored walk, run, cycle, or swim
- set yourself a “30 for 30” challenge
- hold a bring-and-buy sale
- invite donations to mark a birthday or celebration
- fundraise at your school, workplace, or place of worship

You do not need to do something complicated or extraordinary!

What matters is choosing something that feels enjoyable and possible for you, and inviting others to be part of it.

Many people link their fundraising to moments in their own lives:

- birthdays and anniversaries
- weddings and celebrations
- school or university projects
- workplace fundraising days

Faith groups, schools, and community organisations often choose Asylum Welcome as a charity to support over a term or a year, helping people to learn about the work as well as raise money.

If you would like to talk through an idea, we are always happy to help you shape something that works for you and your community.

Just get in touch at: development@asylum-welcome.org





Taking it further

Some of the most important opportunities begin with a simple introduction.

You may have a connection with a school, college, workplace, faith group, local business, trust, or community organisation that would be interested in supporting Asylum Welcome. Often it is a personal link – a conversation, an email, an invitation to speak – that opens the door to a partnership, a Charity of the Year nomination, or a sponsored event.

These partnerships do more than raise funds. They help more people to understand the realities faced by those seeking asylum, and they bring new energy, ideas, and relationships into our shared work.

Community events are another wonderful way to take part.

A stall at a village fete, a short fundraising moment at an existing gathering, or an event during Refugee Week can bring people together in a way that is welcoming, hopeful, and rooted in local connection.

You might also choose something very simple but very powerful: telling others about Asylum Welcome and why you care.

Have you volunteered with us? Perhaps you have met someone supported by Asylum Welcome? Do you have lived or family experience of forced migration? When you share our work with friends, family, or colleagues, you help to grow the circle of welcome.

Remember, however you choose to take part, you are not doing it alone. We are here to support you – with ideas, materials, and encouragement – and to make sure you know the difference your involvement makes.



How to plan your fundraiser

A few simple steps:

1 Choose your activity

Something you will enjoy.

2 Set a date

Give yourself time to spread the word.

3 Let us know your plans

Email development@asylum-welcome.org

We can provide materials and encouragement.

4 Set up your online fundraising page

(optional)

We can guide you through this.

5 Invite people to take part or donate

Share your story and why you care.

6 Celebrate what you've done

And let us thank you properly.

Paying in your fundraising

Most people choose to donate through their online fundraising page, as the money comes straight to Asylum Welcome and Gift Aid (where eligible) is added automatically.

If you have collected money in other ways, you can:

- pay it in via our website: asylum-welcome.org/donate
- make a bank transfer
- send a cheque
- bring your donation to our Welcome Centre

Full details are available at:

asylum-welcome.org/fundraisers

Once your donation arrives, we will:

- confirm that we have received it
- send you a thank-you
- let you know the difference your fundraising will make

If you have any questions at all, please contact:

development@asylum-welcome.org





30 YEARS OF WELCOME

How else you can help

As a charity, Asylum Welcome relies on fundraising and donations to sustain our work. We are immensely grateful for the unwavering support of our local community, members, supporters, and donors.

Help challenge asylum myths
asylum-welcome.org/mythbusting

Volunteer with us
asylum-welcome.org/volunteer

Join our mailing list and become a member
asylum-welcome.org/membership



**Asylum
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 @AsylumWelcome
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Asylum Welcome is a registered charity, no.1092265, and company, no.4361627.